

**Promoting safe use
of the internet**

Corporate information pack



**Prevent corporate and personal
internet abuse of your
company and your employees**

**www.eyepat.org
info@eyepat.org**

Why do companies need us?

What are your employees saying about you on the internet?

Many companies have locked down internet access to prevent employees using social networking, private e-mail and inappropriate web sites at work. However when at home none of these restrictions apply and there have been recent high profile incidents hitting the headlines of employees posting derogatory remarks about customers.

How can you prevent your company getting this unwelcome publicity?

With vicarious liability employers have a responsibility to advise and teach employees on what can and cannot be said about clients, customers, colleagues, the company and its trading partners etc. on the internet.

From an HR perspective companies need to have a policy in place and this policy must be communicated to and accepted by all staff.

The best way to ensure companies have complied with this is to train each employee on the contents of the policy and the repercussions and liabilities for employees if they fail to comply with it.

Vicarious Liability is:

“When a supervisory party such as an employer bears the conduct of a subordinate or associate such as an employee because of the relationship between the two parties”

Corporate Social Responsibility

Look after your staff by giving them the necessary skills to keep themselves and their families safe on the internet.

Eye PAT offers companies the opportunity to contribute towards their policy of work life balance and family responsibility.

The option is available for companies to combine their necessary 'corporate' training session with a 'family' session teaching their employees how to protect themselves and their families from internet predators.

Few parents and carers, however IT literate, have the necessary skills to protect their children.

Whatever impacts your staff and their families outside work will also affect their performance in work.



Eye PAT - a 1 stop shop to internet safety

5 reasons Eye PAT are unique

- ① We are specialists in the field of Internet Safety Training
- ② We come to you and deliver the training to your staff
- ③ We offer combined corporate and family internet safety to provide total protection
- ④ We cover in-depth all 4 key areas of personal internet safety
- ⑤ We are the only people who supply a detailed step-by-step instruction guide

Eye PAT is an IT training company which specialises in internet safety training.

Social collaboration is playing an increasing role in both our working and personal life. Employees need to fully understand the need to keep personal and corporate information entirely separate.

People (adults and children) need the internet for work, communication and play. As adults its our responsibility to keep ourselves and our families safe – but few of us know how. We teach the **how** as well as the **why**.

We are entirely independent as we are not affiliated to any company, charity, or government department. We are therefore able to cherry pick from all the information, from a multitude of sources to address all the topics within internet safety.

Internet Safety and Parental Control products are produced by companies. Individuals need to know what is available on the market. Due to its independence Eye PAT is not restricted from identifying or raising awareness of what is available.

What do Eye PAT courses cover?

The Corporate session (1 hour) covers:

1. The company policy on what staff cannot publish on e-mail or the internet via web sites, social networking sites etc. relating to customers, clients, colleagues, the company, the companies business partners etc.
2. How staff can protect themselves from identity theft and from clients, customers and colleagues obtaining their personal details and information.
3. Workplace cyber bullying.

The Family Session (2 hours) covers:

1. Viewing of inappropriate images and web sites by children and young people.
2. The positive and negative effects of gaming
3. Cyber-bullying of children
4. Grooming by paedophiles
5. Identity theft

Within each topic we cover:

1. Identifying the issues and how to recognise them
2. Preventing them
3. Where to go for help

What courses do we run?



Option 1 - Half Day Workshop
Corporate and Family Sessions combined

Option 2 – One hour session
Corporate session only



Option 3 – Two hour session
Family Session only

What are Eye PAT's credentials?

Eye PAT is a team of highly skilled training and IT professionals. Eye PAT has been established over 18 months and in this time has built up an impressive client list.

We spent many months researching all the available materials, advice and teachings on Internet Safety.

This research and development is ongoing and continuous.

We have run many courses training over 1000 people and received outstanding testimonials

Our feedback confirms these results.

Delegates are asked to rate us 1-5, 1 being poor and 5 being excellent,

| Trainers Knowledge | Trainers Skills | Session Content | Overall standard | Met expectation |
|--------------------|-----------------|-----------------|------------------|-----------------|
| 4.8 | 4.6 | 4.7 | 4.7 | 4.7 |

Feedback comments we have received from our corporate clients include:

Very Good!

Raised further awareness of security issues which will be shared with other colleagues.

Excellent and informative session, thank you

What do we charge?

The number of attendees is determined by the size of your room

Half Day Workshop (Corporate and Family Sessions combined)

Session Price : £400 for 1
 £750 for 2 on same day

Corporate Session only – 1 hour

Session Price : £375 for 1
 £700 for 2 on same day
 £800 for 3 on same day

Family Session only – 2 hours

Session Price : £400 for 1
 £700 for 2 on same day

Delegate Packs

Delegate Packs containing step by step instructions guide (optional):
 CD Version - £5.00 each
 Printed Version - £8 each

Please Note - All prices are subject to VAT at the current rate

These prices are based on the training taking place at the clients premises.

How to contact us?

Name: Eye PAT Ltd

Address: 101 Boverton Road
Llantwit Major
Vale pf Glamorgan
CF61 1YA

Tel: 01446 795055

e-mail: info@eyepat.org.uk

Web: www.eyepat.org