



Schools Internet Safety Training Information Pack



www.eyepat.org

Why choose Eye PAT for your internet safety training?

We cover all 5 main dangers

- Viewing of inappropriate websites on mobiles and PC's and the impact this has on a child's behaviour and development – affects c. 90% of children (adult, anorexic, suicide, drugs, violent, terrorist etc.)
- Cyber bullying – affects c. 34% of children
- Identity theft – affects over 34% of children
- Sexting and uploading of risqué photographs – affects c. 20% of teenagers
- Grooming – affects c. 1% of children (according to CEOP reports)

We run 4 different types of training sessions for schools

- Parent sessions (Adults only)
- Inset Day Training Sessions for Teachers
- Family (Parent + Child sessions)
- Pupil Workshops – these can be bespoke to cover the schools specific needs.

In addition schools can purchase the Parental and Family Workshops on CD in a DIY format for them to run themselves.

Why choose us?

- We are the only organisation to provide a detailed (150 page) step by step instruction manual for our delegates. People need a set of clear instructions to follow to apply the necessary settings. They need to know the 'How' as well as the 'Why'.
- We are a professional training company and are independent of any particular agency, government department or charity. We work with them all and have designed our safety courses, drawing on information from all the sources.
- We use professional trainers, to run our Tutor led courses, who understand the psychology of learning and how to teach effectively. We have been running our sessions for 2 years and have received fantastic feedback from both schools and parents.
- We are the only organisation who comprehensively cover all 5 crucial areas of internet safety for children and teach how to recognise, prevent, report and deal with them



Eye PAT – experts in internet safety training

Why must schools run internet safety training sessions?



In March 2008 Dr. Tanya Byron, at the request of the Prime Minister, produced the Byron Review where she identified that there was a big difference between what concerned parents understand and what their technologically savvy children know. She also stated that the virtual and the real world do contain risks and children left to navigate a solo path through either, face many dangers.

In Ofsted's "The safe use of new technologies" it states:
"Schools should audit the training needs of all staff and provide training to improve their knowledge of and expertise in the safe and appropriate use of new technologies".

Ofsted advise that in schools where provision for digital safety is outstanding, all the staff, not just teachers, share responsibility for it. Training should be provided for all staff, including those involved in extended schools activities where possible, and its impact should be systematically monitored.

Source DCSF

The Department of Children Schools and Families states:
"It is important to make sure that all staff, including support staff, know who they should talk to if they become aware of or suspect cyber-bullying is taking place and they understand how important reporting cases can be"

ATL general secretary Dr Mary Boustead said: "Cyber bullying is pernicious and can be hugely damaging to the self-esteem, confidence and reputation of victims. It is not a trivial matter, and needs to be tackled as robustly as all other forms of bullying. We urge all schools and colleges to do more to protect staff and pupils. They all need to have robust policies to deal with cyber bullying and to enforce these rigorously."

What do Eye PAT offer which other organisations don't

We have been advised we are the only organisation who provide training for teachers and parents on sexting and what children are actually viewing on the internet and how these adult, anorexic, suicide and violent sites are affecting the children's development and behaviour.

We are certainly the only organisation to provide a 150 page training guide for parents to take home with them, which covers every aspect of internet safety. Without this parents rarely know what to do and how to apply the various safeguards they need to put in place to protect their children.

Our current training packages are drawn from many resources including:

- EU Kids Online
- The Byron Review by Dr Tanya Byron
- Do we have safer children in a digital world? Dr. Tanya Byron
- ISA Handbook for the Inspection of Schools
- The Ofsted report on "The safe use of new technologies"
- The Department of Children, Families and Schools
- The ESRC Report – "UK Children Go Online"
- BECTA's "Safeguarding Children in a Digital World"
- "The Lord Laming Report"
- UKCCIS (UK Council for Child Internet Safety)
- Multiple Child Safety Charities

We provide a variety of different training programs for Teachers, Parents and Pupils. We also now sell our courses and packs to schools on an annual licence fee so they can run them in house.

Eye PAT are the only organisation to provide this comprehensive level of training and support across all 5 major risk areas.





Eye PAT Training Guide

Eye PAT have written their own Training Guide containing information on every aspect of child information safety, drawn from numerous sources.

This training guides is available in the pack for every adult who attends

It is 150 pages and it covers:

How can the internet affect your children?
How does a child's brain work
Internet Gaming
Mobiles with internet access
Viewing Inappropriate Images on Mobile
Social Networking Sites used by children
Cyber Bullying
How would you know if your child is being bullied
How would you know if your child was a bully
How can you find out what is being said about you on the internet?
Grooming and online child abuse?
Children at specific risk
Tips to keep your children safe on the internet
Using Internet Explorer History
Issues with In Private Browsing
Young Kids Search Engines
Social Networking Site Security Settings
How to set up your privacy controls
Changing your Privacy Settings
Stopping people logging on your
Facebook/MSN/Bebo account without you knowing?
Changing passwords

Child/Parent Contracts on Internet Use
Internet Protection Software
Kid Safe Search Engines
Safe Homework Sites
Free Internet Protection Options
How to set up Parental Controls
Open DNS (Domain Name Service/System)
Windows Live Family Safety
Router Security
Where to go for help & support?
Text and MSN abbreviations
Dictionary of teen chat
List of popular social networking websites
Internet Chat and Drug Lingo

Which is the right course for us?

	Primary School	Secondary School
We need to educate our teachers →	Teacher Training Workshop	Teacher Training Workshop
We need to educate our pupils →	Pupil Workshop	Pupil Workshop
We want an external tutor and our parents are good at turning up for events →	Parents Only Session	Parents Only Session
We want an external tutor and our parents are not good at turning up for events	Family KS1 Session	Family KS3 Session
We want an external tutor and we want to teach the children alongside the parents	Family KS2 Session	
We want to run the event ourselves and Our parents are good at turning up for events →	Parents Only DIY Session	Parents Only DIY Session
We want to run the event ourselves and our parents are not good at turning up for events	Family KS2 DIY Session	Family KS3 DIY Session
We want to run the event ourselves and we want to teach the children as well	Family KS1 DIY Session	



Course Contents – Teacher Session

The half day workshop will take teachers through the benefits and risks associated with their and their pupils' use of the internet including:

- **15% of teachers have experienced cyber bullying**
- **62% of respondents said their school had no policy to address cyber bullying or they were unaware of one**
- **60% of Teachers said they had never received advice from their school about protecting themselves online**

Source ATL April 2009

Cyber bullying

Understanding how bullying has changed with the advent of the internet age, including guidelines on recognition and prevention. Identifying issues around cyber bullying of teachers as well as children (15% of teachers are affected) and discussing the school procedures for identifying and supporting victims.

Viewing Inappropriate Web Sites and Images

Identify the impacts of viewing inappropriate materials on children and the safeguarding options available. Looking at the psychological damage caused to children by inappropriate or excessive use of the internet. Identifying risks and the checks required before issuing homework involving internet research.

Social Networking

Do teachers and children know who they are talking to online? Why should teachers be careful about what they say online? What should/should not children be publishing about themselves? How does vicarious liability impact the school with regard to information posted online by Teachers.

Mobiles and Sexting

Discuss the impact of mobile usage (and it's internet access) during school hours. How can this disrupt school life? What do teachers need to know about sexting and what actions should they take to protect both themselves and the children when dealing with it.

Identity Theft

How do thieves get information that they can put to use? How can this be prevented?

Grooming

How do paedophiles operate and how can schools and teachers get this information out to pupils. How can you teach children to safeguard their friends' personal and contact information.

Internet Gaming

What is internet gaming? How does it benefit children and what are the potential pitfalls?

Course Contents – Parents Session (Adults Only)



This workshop can either be run by Eye PAT Tutors, or the school can purchase an annual license to run it in house.

This session covers:

Cyber-bullying

- Understanding how bullying has transferred to the internet and mobile phones
- Use of mobiles as cameras and for onward transmission of messages
- Guidelines to understanding, recognising and preventing cyber bullying

Viewing of Inappropriate Web Sites and Images

- Raise awareness of Anorexia, suicide, pornography, extreme horror, snuff, extremism, terrorism etc.
- Exploring available options to prevent children seeing these images
- The effects some sites and images have on a child's development, their ability to form relationships and their understanding of right and wrong.
- Safe surfing

Risks of Online Gaming

- The impact on a child's development of spending long hours gaming and how to restrict this
- How paedophiles use on-line games and games consoles to reach children from as young as 6
- Web cameras and gaming
- Gaming cheats for "sale"

Use of mobiles for internet access and Sexting

- How mobile phone operators 'peddle porn'
- Children using mobiles to access the internet
- Sexting – what is it
- What are the risks once the young person presses the "send" button?
- How do I know what it being said because it is all in a form of txt speak?
- How many young people are really doing this?
- What are the repercussions of holding or sending sexted images in terms of the being in possession of or distributing child pornography

Grooming

- Advice from CEOP on child safety
- Understanding how a paedophile ring works together
- Social networking and the publication of personal information
- The difference between on-line friends, acquaintances and strangers
- Teenchat – danger words to look out for eg. LMIRL, KPC, 9

Identity theft

- Not disclosing passwords to friends
- How children can be coerced into releasing personal information
- Phishing

Course Contents – Family Session

These workshops can either be run by Eye PAT Tutors, or the school can purchase an annual license to run them in house.



This workshop educates both the parents and the children together as the parents work with their children. It is designed to initiate and encourage the communication between the parents, the children and the school on internet safety issues and in a fun and interactive way to address all 5 key issues of internet safety.

The content of the sessions will be age relevant so separate sessions are run for KS1, KS2 and KS3+. There are 3 separate stages to the Family sessions.

Pre Event Lesson

Negotiating Skills

Children in KS2 & KS3 will be taught basic negotiating skills so they can negotiate their family safety contract during the event

Marketing Techniques

The children are tasked with marketing the event to their parents.

Survey

KS2 & KS3 children will be asked to provide (anonymously) data on their internet and computer usage. The data drawn from the children will be evaluated against that provided by the parents (on the day) to raise awareness for the parents of the differences in their perceived and the children's actual internet usage

Event

The prime purpose of the event is to get the parents and their children working together to create a family safety contract for the children's internet usage on laptops, mobiles, gaming machines, notebooks and tablets.

Using games, films, exercises and discussion the children and the parents are led through a series of learning activities which give them an understanding of the advantages and risks of them using the internet.

The prime topics covered are:

- Cyber bullying
- Viewing Inappropriate Web Sites and Images on Computers and Mobiles and Sexting
- Social Networking
- Identity Theft
- Grooming
- Internet Gaming

Plenary

Sessions are recommended on evaluating the children's feedback, discussing the results of the children's surveys against their actual behaviour and revisiting the contracts after input from parents.

Course Contents – Pupil Workshops



The Pupil Workshops can be designed to cover whatever topic the school is trying to address.

They can be run for children aged 5 to 18.

Each workshop is normally 1 hour in length but can be longer. The content of the workshops will vary for the different age groups. So we would normally expect to run multiple workshops on one day, for example 1 per year group.

A workshop is normally made up of 1 or 2 topics, depending on the length. Topics can be covered in either ½ or 1 hour segments.

Topics to choose from

Sexting – what is it and how can it impact on a young person’s future?

Sexting and bullying – how are these linked?

Cyber bullying – why bully?

Cyber bullying – how to avoid/report it.

Gaming and its impact on a child/teenagers development.

Grooming – how do paedophile rings work?

Grooming – how to avoid/report it.

Identity theft.

Testimonial on Pupil’s Workshop

The pupils’ workshops were very useful and informative and will certainly be used as a springboard for further discussion and education on safer use of the internet. Thank you Eyepat for your talks and your informative publications

Notre Dame School

Testimonials

We have trained well over 2000 adults and children. The response to this programme by teachers, parents and youth workers has been outstanding

Comments we have received include:

"Eye PAT provided an excellent service. The presentation to parents was very well received and all went away feeling fully informed of the practical steps which they could take to further secure the E-safety of their families. From initial interest to final delivery, Eye PAT proved a most professional organisation. I would thoroughly recommend them to any school considering this most important subject."

Deputy Head - Croydon High School

"Very well presented. This should be mandatory for all parents with internet access. Thank you for providing these links. Your presentation last night was eye-opening. It saddened me to see how young children can suffer through the internet and cruel e-mails. It reinforced how precious and vulnerable our children are. So many young lives could have been saved if more parents knew of, and acted against, these dangers. I am sure adults can suffer too. It's too easy to hide behind the electronics. I believe that this should be rolled out to all schools. With many thanks for your excellent heartfelt presentation last night." – Parent – Howells School & Chair of Governors, Cardiff Primary School

"Absolutely brilliant - made me realise how little I know - I will certainly be following the advice -many thanks." Parent – Llandaff Cathedral School

"Excellent session, well instructed and delivered-fantastic-thank you" – Youth Worker – Cardiff Council

"The Eye Pat training in two hours covered most of the risks of modern technology in a manner that parents could easily grasp. The tips on safety, child protection and good parenting were most welcome and the parents were quick to sing its praises. I would highly recommend the Eye pat course and materials both for staff in-service training and for parental awareness"

Andrew Gough, Head Teacher, Ripley Court Primary School, Surrey

"We were looking for a way to ensure that our parents were well informed and able to work with the school to keep their children safe online. The training evening was a very succesful way of achieving this and I know from having spoken to parents afterwards that it has already had an effect in many of the homes of those who attended."

Head Teacher - Ely St. Mary's School, Cambridge

"Excellent session - Thank you - This is one of the most useful and positive sessions I've been to - Learned such a lot." – Westminster MP and Parent Archbishop McGrath School



Contact Us

For more information, up to date prices or booking please contact us at:

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